

Global Business Club of Mid-Michigan

Utilizing MSU's International Student Talent to Further Your International Business Ventures

Thursday, November 19th, 2015 - 4:30pm-7:30pm
MSU Kellogg Hotel & Conference Center Centennial Room

- 4:30-5:00 p.m.** **Registration & Networking**
- 5:00 p.m.** **Welcome**
Jade Sims, Trade Specialist, MSU International Business Center
- 5:00-5:15 p.m.** **MSU's Commitment to a Global Campus & Global Community**
James Dorsett, Director, MSU Office of International Students & Scholars
- 5:15-5:35 p.m.** **The Importance of Global Talent to Our State**
Gracie Xavier, Director of Corporate & Economic Development, Global Detroit
- 5:35-6:05 p.m.** **The Practical Steps to Long- and Short-Term Hiring**
Ryan Lamb, Senior Attorney, Foster, Swift, Collins & Smith, PC
- 6:05-6:45 p.m.** **Panel Presentation: Experiences of Employers & Students**
Deanna Richeson, Independent Consultant
Fathy Shetiah, President & CEO, 7C Lingo
Terry Terry, Founder & CEO, Message Makers
Igor Houwat, International Student & Intern, Message Makers
Athena Li, International Student, former MDARD Intern
- 6:45-7:30 p.m.** **Reception & Networking**

This reception-style seminar event will help you learn how to infuse your company with young, energetic, international talent and the language and cultural skills and experience to help you explore global markets. We will discuss how to make connections with student interns, and affordable short- and long-term hiring options that exist. \$35 registration fee.

www.GBClub.msu.edu - 517.353.4336 - check us out on social media:   



MICHIGAN STATE UNIVERSITY

Broad College of Business
International Business Center

MSU CENTER FOR ADVANCED STUDY OF INTERNATIONAL DEVELOPMENT

PURE MICHIGAN

Michigan Economic Development Corporation



FOSTER SWIFT
FOSTER SWIFT COLLINS & SMITH PC || ATTORNEYS

LANSING REGIONAL CHAMBER

MICHIGAN BUSINESS NETWORK.COM

Department of AGRICULTURE & Rural Development