

EXPORTECH™

An Export Acceleration System
for Achieving Profitable Growth

UPPER PENINSULA REGION



ExporTech, the national export assistance program that helps companies accelerate their growth in global markets, is coming to the Upper Peninsula for the first in September. ExporTech is a structured export strategy and business development process to develop written strategic plans for export growth and connect with a wide range of experts to catalyze export sales.

ExporTech™ Program Highlights:

- Only national program that results in a customized export growth plan for each company
- Designed for manufacturing and technology company executives
- Intensive, structured process with workshops, planning tools, and individual coaching
- Connect to a wide range of local and national resources
- Peer group model – drives accountability, action, learning, networking
- Each company will be assigned a coach and a team of students to assist with research and strategic plan
- Program is designed for CEOs, VPs and Directors responsible for international growth

2019 DATES:

September 9,
October 14
& November 18

LOCATION:

Marquette MI
Upper Peninsula
Region

FEE: \$1,200*

FOR QUESTIONS OR TO APPLY CONTACT:

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*Grant money is available from Michigan Economic Development Corporation (MEDC) to qualifying companies to cover 50% of fee, lowering out-of-pocket cost to \$600

